

blag

WITNESS HONESTY, HUMOUR AND JOIE DE VIVRE.

BRAND NEW EDITION AND LAUNCH OF EXCLUSIVE MEMBERSHIP FOR ALL READERS PURCHASING EDITIONS AND SUBSCRIPTIONS ONLINE.

BLAG VOL3 NØ 2. THE COFFEE TABLE BOOK-LIKE MAGAZINE IS AVAILABLE TO ORDER NOW. ON SALE FROM 20TH JULY 2010.

EXCLUSIVE SHOOTS AND INTERVIEWS WITH:

JULIAN CASABLANCAS * MIIKE SNOW *

SLASH * BROKEN BELLS * JASON DERULO * BEASTIE BOYS * JIM STURGESS * GAVIN TURK *

INTRODUCING... KATIE MCGRATH * CARY FUKUNAGA * VERONICA ECHEGUI * CROOKERS * KATERINA GRAHAM * STANLEY WEBER *

PLUS: * JEREMY RENNER * N.A.S.A * TAME IMPALA * STEVE AOKI * SIA



BLAG VOL3 NØ 2

~ Julian Casablancas meets BLAG on the equivalent of a Japanese horror film set. He talks about the series of events that led to his solo album, plus life and the universe.

~ Miike Snow talk about each other's personalities, making something from nothing and narwhals.

~ Slash discusses fame, how aging is now cool and about how his children's school actually helped with one major album collaboration.

~ Broken Bells reveal what really encouraged them to work together.

~ Jason Derulo might have sold over five million downloads, but he gave BLAG his only ever UK photoshoot.

~ Beastie Boys spill the beans on which foods and drinks get them through the day.

~ Jim Sturgess explains how an ego only gets you so far.

~ Gavin Turk talks about just about everything, from fame to brands with too much cash.

~ Jeremy Renner enlightens us with some serious seasoned advice.

~ Katie McGrath explains how a stint in sewing led her to being a soon-to-be world famous icon.

~ Cary Fukunaga dispels a few myths about the film industry.

~ Crookers explain just some of the frustrations of how easy it is to access recording equipment.

~ Katerina Graham tells us something not a lot of people know... It's a story that is incredibly inspiring.

~ Stanley Weber lets us in on the differences between acting school in the UK and France.

~ N.A.S.A fill in their favourite letters of the A-Z.

~ Steve Aoki gets put on the spot.

~ Sia sends BLAG a quirky email from on tour.

~ Tame Impala talk all about how they made their debut album under one roof, in a house in the middle of nowhere.

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BLAG MEMBERSHIP

Every purchase of BLAG made via www.blagmagazine.com and www.WeAreBLAG.com includes membership. Members will receive access to exclusive hidden content and each month one lucky member will win a virtual golden ticket entitling them to prizes, such as gig tickets, albums, signed artwork and more.

BLAG ONLINE

<http://www.WeAreBLAG.com>

Showcasing elements from our forthcoming edition and news of BLAG Membership.

<http://www.blagmagazine.com>

A site dedicated to the overall magazine with loads of previously unseen photographs from feature shoots and standout quotes

ABOUT BLAG

BLAG is the London based style title created, owned and run by British twins: Design and Art Director Sally A. Edwards and Photographer Sarah J. Edwards. They both publish, write and edit. BLAG began as a fanzine in 1992 and has grown to become an internationally renowned ad-free coffee table book-style magazine, with a distinct sense of humour and style

WHAT THEY SAY

"I really am impressed by your tenacity and vision, cool stuff!" Slash

"The aesthetics are so good and I love the unconventional interview approach - very exciting." Alex Kapranos, Franz Ferdinand

"It's a very clever idea, like a collectors edition. It doesn't come out every month, it's something that is treasured and you get loyal to it."
Katerina Graham (Vampire Diaries)

"It's a very cool magazine." Rupert Grint

"I took a look at BLAG, and you're twice as good as most hip magazines."
George Lois

"blag is my favorite international mag / blag is smoother than a '66 blue colored jag / blag never keeps me sad / blag is run by my two favorite hags / whom i'll never shag...sigh / least i have blag."
?uestlove, The Roots / Late Night With Jimmy Fallon

"The style magazine has faltered but BLAG could help get its groove back."
The Independent

"A well put together glossy, the magazine retained the fun voice of its origins." The Guardian

"[BLAG Magazine is]... an extraordinary, diverse, well designed, uncatagorisable publication with some notably strong images. It manages to be highbrow, lowbrow, edgy and cultured, all at the same time, with a strong centre of gravity. Clever." Nicholas Coleridge, MD, Conde Nast

"BLAG magazine is brilliantly designed, lovingly conceived, and witty in its abstraction." George Pitts (Vibe, LIFE, Parsons.)

"[BLAG]... have persuaded some interesting people to feature in the magazine, which is never easy." Alexandra Shulman, Editor, British Vogue.

"Have you ever read BLAG magazine? You should, it's rather splendid. An ad-free magazine that feels as startling as a novel with the occasional colour spread..." Campaign

"...Casual innovation is the norm for this arts-and-culture tome... A refreshing twist on regular glossies." coolhunting.com

"I think BLAG often transpose their subjects from a position of myth to a very human place where they can be analysed on much more humble and honest terms. I feel in a lot of ways Sally and Sarah's work shatters constructed myth, and speaks in a more universal way, particularly about celebrity." Stuart Semple

"Unlike anything else in the world, this hilarious, witty and informative publication is set off with stunning photography explosive colours and gorgeous shoots." Proud Galleries

CONTACT

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